

AJCHAN

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EXPERIENCE

/// GRAPHIC DESIGNER ///

DDR CORP - Marketing & Communications ['13-Present]
Develop & execute annual corporate responsibility campaign
User interface / experience design
Website architecture & design
Develop & maintain motion picture branding standards
Manage & produce animation and video projects
Enhance & support brand vision and strategy
Conceptualize & design marketing/advertising material
Design quarterly investor presentation

/// GRAPHIC DESIGNER / MARKETING COORDINATOR ///

City of Lynchburg - Communications & Marketing ['12-'13]
Developed social media strategy & policy
Developed public safety communication strategy
Developed web strategy
Developed internal communication strategy
Conducted communication S.W.O.T. analysis
Conducted market research
Planned & coordinated department communication
Video production
Photography
Promotional Publication design
Logo design
Booklet design

/// GRAPHIC DESIGNER / PHOTOGRAPHER / WEB DESIGNER ///

Liberty University - Marketing ['08-'11]
User interface / experience design
Website architecture & design
Mobile site & app design
Video production
Photography
Employee recognition program (development & design)
Booklet design
Magazine advertisement design
Company banner design
Brochure design
Postcard design
E-newsletter design

/// GRAPHIC DESIGNER / PHOTOGRAPHER ///

StoneBlue Productions INC ['06-'08]
Business card design
Magazine advertisement design
Logo design
Brochure design
Postcard design

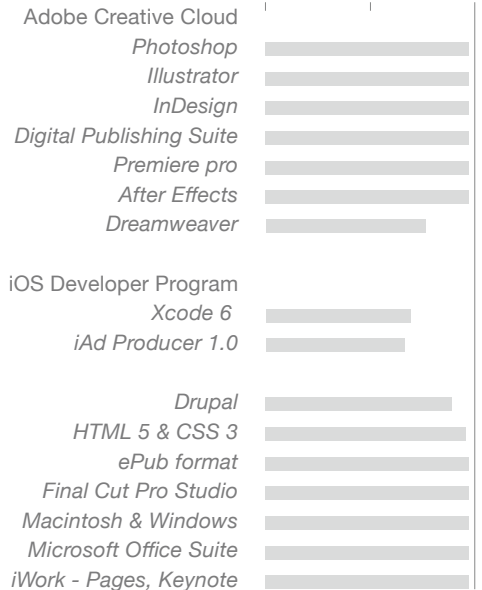
/// ART DIRECTOR OF STUDENT ADVERTISING & LEAD PHOTOGRAPHER ///

Liberty University & Sodexo INC ['07-'09]
Designed advertising material
Managed the "design & concept" team

/// FREELANCE DESIGNER & PHOTOGRAPHER ///

Clients: City of Lynchburg West Manor
Sodexo East Region LibertyOne MasterCard
Dulwich Manor Lion & Lamb Coffee Shop

SOFTWARE PROFICIENCY 0 5 10



AWARDS & ACCOMPLISHMENTS

Mobile Awesomeness Silver Award '14
Cleveland Corporate Challenge T-Shirt Contest '14
Graphic Design USA
American InHouse Design Awards '09 - '11
American Graphic Design Award '08 - '11
Liberty University Outstanding Contribution '08
The National Newspaper of Admissions Marketing
24th Annual Admission Advertising Award
- Merit Winner
Photos published in USA Today 08/21/09
Photos published in U.K. textbook '11

PROFESSIONAL ORGANIZATION

🍏 Apple Developer

CERTIFICATION

Apple FRS Troubleshooting Certification '13
Drupal Intermediate Certification '13
Pictometry Certification '13
Google Power Search Certification '12

EDUCATION

LIBERTY UNIVERSITY '08 | BACHELOR OF SCIENCE
VISUAL COMMUNICATION ARTS
Graphic Design & Advertising